

The story so far...



And where it goes from here....

This document sets out the history of Music on the Meadow Mayfield and its fund-raising aims

It gives background to the musical events held so far and more details on where the money that has been raised has gone and continues to go

It also explains where we need help – this is why this has been sent to you



What is “mmm”?

A bit of an introduction

It all started in 2003 as “music on the meadow – a party for Larry” where local villagers and the community came together for the first-ever large-scale outdoor music event to be held at Court Meadow in Mayfield, on the High Weald in East Sussex.

This 12 hour music festival proved enormously popular, with over 3,500 attendees enjoying a wide and varied programme of entertainers and musicians.

Building on the success of this event

the organisers – all voluntary trustees – presented progressively more comprehensive and varied events for the local community, including a series of indoor music events and two further large outdoor events, mmm05 and mmm07, which featured The Counterfeit Stones and attracted nearly 5,000 people.

The music is only part of it though. All surplus funds that are raised from the events are distributed to local charities and other good causes – details are included here.



Our aims

Our aims are very simple.

We aim to provide great entertainment to as broad an audience as possible, giving a range of music and other entertainment to suit all tastes.

We also aim to raise and distribute money. We distribute all surplus monies to charities and local causes, ranging from Demelza House and Chestnut Tree House to local scout groups and brass bands. We also host a Christmas Party every year for the children of Mayfield and Five Ashes which proves ever-popular.

We try and get everyone involved, including local schools and youth clubs. More details of these and others are included later.

Why do
we do
it?





The Music:

From Battle of the Bands to Folk to Rock

We pride ourselves on the range and diversity of the music that we present, from classical to brass bands, from funk to reggae all the way up to heavier rock.

We also do our best to ensure that local bands, both young and upcoming as well as more established, are suitably represented.

In conjunction with our sponsors we have organised a series of successful “Battle of the Bands” competitions, in which bands sourced from local East Sussex schools battle out a series of musical heats, with

the finals played out of the day of the mmm outdoor festival. This is often the first time that these bands have had to perform on professional-standard stages, with associated sound and lighting, to large-scale audiences. The winners on the day receive the mmm Battle of the Bands trophy – pictured above.

Where the money goes



Demelza Hospice Care and Chestnut Tree House

Demelza Hospice Care for Children and Chestnut Tree House both provide palliative care, respite care and support year round to children with progressive life-limiting conditions.



Mayfield Brass Band

Court Meadow cinder track, multi sports, skate park shelter

Mayfield & Five Ashes Youth Drop in Centre

Mayfield & Five Ashes Scouts

Five Ashes Village Hall Roof Appeal

Mayfield School Football Team

Mayfield & Five Ashes Kids Christmas Party





*We need
your help!*

mmm can only survive – and thrive – with the generous support of time and money from all of the people who come together to make mmm the great success that it is.

There are many ways in which you can help mmm and the forthcoming mmm11 event on 14th May 2011. Some of these ways are set out here.



How you can help

As a sponsor:

Individual and corporate sponsors are the most direct way of helping us (cheques to “musiconthemeadow.mayfield ltd”). All sponsors are recognised and thanked unless they request anonymity. Larger sponsors also have the option to sponsor specific items, such as the Battle of the Bands, stage, sound or lighting. Banners, logos and advertising are all available. Email us at info@musiconthemeadow.com and we will contact you to discuss.

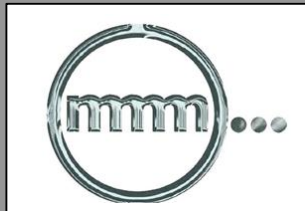
Donating goods or services:

We receive many kind donations of goods and services. These range from prizes for the raffle to celebrity guest appearances. These all make a huge difference.



Thank
you

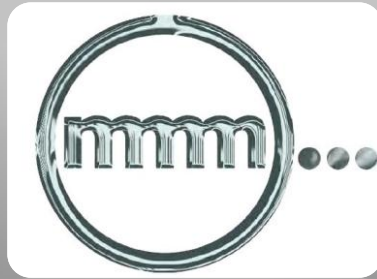
We always need help, whether it is sponsorship or support as a celebrity or musician on the event day itself. It's a great day out for everyone involved, and for great causes. So for all your help, we say Thank You.



Music on the meadow. mayfield ltd

*A not-for-profit company limited by guarantee
Registered office: The Firs, Mayfield, East Sussex TN20 6BW*

www.musiconthemeadow.com



Sponsorship packages

How you can help to make a difference

Donations

Donations of all sizes are always hugely appreciated and make an immediate, direct difference. Cheques to “music on the meadow Mayfield” to The Firs, Mayfield, East Sussex TN20 6BW. **All donations are recognized unless anonymity is requested.**

GOLD Sponsorship

GOLD sponsorship costs £5,000 and gives the sponsor the right for full panel advertising on the front of the stage, full facing-page copy in all marketing material, inclusion in the GOLD page website (with links), and direct naming rights for any of the following: stage, sound/PA, lighting or event support. **Only 5 GOLD sponsorship packages are available.**

SILVER Sponsorship

SILVER sponsorship packages cost £2,500 and give secondary panel advertising, inclusions and recognition in the programme and inclusion in the SILVER page website sponsor lists (with links).

Only 5 SILVER sponsorship packages are available.

BRONZE Sponsorship

BRONZE sponsorship packages cost £1,000 and give perimeter panel advertising, inclusions and recognition in the programme and inclusion in the BRONZE page website sponsor lists (with links).

Only 10 BRONZE sponsorship packages are available.

ASSOCIATE Sponsorship

ASSOCIATE sponsorship packages cost £500 and give inclusions and recognition in the programme and inclusion in the ASSOCIATE page website sponsor lists (with links).

Only 20 ASSOCIATE sponsorship packages are available.

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